

SMOKING GUI™



The new Orlando: Travel expert reveals how families can save 50% when visiting Abu Dhabi

With Disney's recent announcement of a new theme park in [Abu Dhabi](#), Orlando is set to meet its match as the Disney magic is brought to the United Arab Emirates.

The announcement of the park marks the first Disneyland resort in the Middle East.

However, the appeal of Abu Dhabi as a family destination goes far beyond Disney.

The city is already home to a host of world-class attractions and with its growing list of family-friendly experiences like Warner Bros. World and Ferrari World - featuring the world's fastest rollercoaster, it is quickly gaining popularity amongst holidaymakers.

Many are already using a smart hack to save up to half price on attractions.

Luxury holiday provider [Destination2](#) has seen a **14% increase in bookings** to Abu Dhabi so far this year compared to the same period in 2024.

With over 20 years travel experience, **Destination2's** travel expert [Betty Bouchier-Hobin](#), says: "Despite being the capital city of the United Arab Emirates, [Abu Dhabi](#) is often overshadowed by its more famous neighbour [Dubai](#) - but it's a hidden gem for families.

"Even before Disney announced its newest park, the city was home to world-class attractions like Warner Bros. World and Ferrari World - plus countless kid-friendly activities from bounce parks to zoos to go-karting.

"The weather is reliably sunny, unlike Orlando's frequent tropical downpours and with a shorter flight time from the UK, you get more holiday for your money. Add in its status as one of the safest cities in the world and it's clear why [Abu Dhabi](#) is set to fast become a smart and exciting alternative to Florida for families."

Betty's need-to-know tips for families visiting Abu Dhabi for the first time

Save 50% on attractions with the Abu Dhabi pass

“If you're planning to explore a lot, the little-known Abu Dhabi Pass is a fantastic money-saver. It offers up to 50% off entry to more than 70 attractions across the city. You can either choose a pre-selected bundle of top sights - or build your own custom pass based on what your family wants to see and do.

“Starting from just £10, it's a budget-friendly way to enjoy more for less, especially if you're travelling with kids or a larger group.

Be aware of local customs

“Abu Dhabi is very welcoming, but like with all countries, it's good to be aware of local customs and plan ahead.

“The city is modern and cosmopolitan, but modest dress is appreciated in certain places, mostly at religious or cultural sites. Swimsuits and bikinis are acceptable at hotel swimming pools and public and private beaches.

“It's also important to check opening hours in advance, as some attractions may have different schedules during Ramadan or on public holidays.

“Ramadan, which changes dates each year, is a peaceful and spiritual month for Muslims. Non-fasting visitors are still able to eat during the day - most hotels, malls and cafes remain open - but being discreet and respectful is appreciated.

Take advantage of the free public transport

“Getting around Abu Dhabi is simple and stress-free. The city offers a free shuttle service - the Experience Abu Dhabi Shuttle - which connects many of the main attractions, including the Louvre Abu Dhabi, Qasr Al Watan and the iconic Sheikh Zayed Grand Mosque.

“The clean, air-conditioned and wheelchair-accessible buses make them a great cost-effective option for families.

Body language do's and don'ts

“Lastly, English is widely spoken especially in hotels and tourist areas, however a little cultural awareness goes a long way. In Emirati culture, body language matters.

“Avoid pointing at people or gesturing with your index finger and try not to sit with the soles of your feet facing others - it’s considered impolite. These small gestures of respect will help you connect more deeply with the local culture and make your experience even more rewarding.

Maximise your holiday with a day trip to Dubai

“Turn your Abu Dhabi holiday into a multi-destination adventure. Most people don’t know that [Dubai](#) is just an hour's drive away, making it simple to combine two incredible destinations into one trip.

“Most car rentals in Abu Dhabi allow cross-Emirate travel, so whether you're after the glitz and glamour of Dubai or the cultural charm and thrills of Abu Dhabi, a day trip offers the best of both worlds.

“It’s the perfect way to add variety to your holiday - and a great way to keep both parents and kids entertained.”

Stay at the [InterContinental Abu Dhabi](#) with up to 30% off and kids stay free

Nestled on a private beach beside the marina, the InterContinental Abu Dhabi offers five-star luxury with a serene, family-friendly atmosphere. Just minutes from the Corniche and premier shopping districts, this hotel combines stylish comfort with first-class service, perfect for family getaways.

Guests can enjoy a wide range of amenities, including world-class dining, a health club and activities for children including a play area, children’s pool and slides and kids clubs.

Enjoy a three-night stay in this five-star resort from 7th September 2025, from £739pp. Offer includes return flights, half board basis and up to 30% off, with kids under 12 staying free*.

ENDS

Notes to editors

Prices correct at time of issue

***Up to 30% Off & kids under the age of 12 stays free when travelling up to 20th December 2025. All savings are already applied to the prices shown when travelling between 1st May 2025 - 20th December 2025**

***Destination2 has seen bookings to Abu Dhabi increase 14% YoY for 2025 to date**

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About Destination 2

www.destination2.co.uk

Which? #2 best beach and resort package holiday provider for 2024

Destination2.co.uk is a leading tour operator offering unbeatable deals on luxury holidays to top destinations like Dubai, the Maldives, Thailand, Mauritius, the Caribbean and more.

Specialising in affordable, tailor-made escapes, Destination2 offers luxurious getaways for couples, families and adventure seekers alike. Their expert travel specialists utilise their extensive experience and industry connections to secure the best rates, ensuring you enjoy exceptional holidays at incredible value.