



Destination2 Ranked Among the UK's Best Holiday Providers by Which?

We've got some exciting news to share!

Destination2 has been named a **Which? Recommended Provider** for 'Beach and Resort Package Holidays', ranking second overall with an impressive **86% customer score** and a **5-star rating for customer service**.

We narrowly missed out on the top spot in this highly competitive category, placing ahead of some of the biggest names in travel.

Widely recognised as a benchmark of excellence, Which? awards its Recommended Provider status based on independent research involving more than 20,000 consumers.

This accolade reinforces Destination2's position as one of the UK's leading luxury holiday providers, giving our customers added confidence that the price they book is the price they pay, with no unexpected surcharges added later.

What makes this achievement even more rewarding is that it's based on the experiences of real customers. Our 5-star customer service rating reflects the hard work and dedication of our team, who are committed to delivering outstanding holiday experiences at great value — a principle that has been at the heart of our business for the past decade.

Rebecca Parker, Destination2 Head of Brand, said: "As Destination2 celebrates its 10th anniversary, receiving this Which? Recommended Provider accolade is a tremendous achievement. Few awards carry greater weight with consumers, and this recognition reflects the dedication of our team, the quality of our products and the trust our customers place in us.

"After ten years of delivering exceptional holidays, we're excited to build on this success, continuing to offer luxury holiday experiences that combine outstanding quality with exceptional value.

"With Destination2 marking a decade of operating, this recognition is a fantastic milestone.

"A huge thank you to everyone who has booked and travelled with us over the past 10 years. We're looking forward to helping even more customers create unforgettable holiday memories in the years ahead!"

Click here for more information about the [Which? Recommended Provider 'Best Package Holiday Providers'](#) or take a look at our [latest deals](#).

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Notes for editors: Destination2 is a UK luxury tour operator based in Chester, offering five-star resorts across Dubai, the Maldives and Thailand, with a focus on family-friendly, affordable luxury travel.